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OUR EXPERIENCE WITH mySmileSim

MySmilesim is the **ONLY** program in the dental world that can sell a new smile to a patient **before** they walk through the door.

Our patients are so impressed that we offer this service.

It is often very difficult for a dentist to 'sell' dentistry, as dentists are not sales people, they are dentists.

It is even harder to help the patient visualize what their new smile could possibly look like. Yes we can do a wax up, but that costs over \$200 and takes a couple of weeks and the patient still cannot see what that smile could look like in their own mouth.

When Les and Jonathan came to see us with **mySmileSim**, Sean and I didn't need them to explain the advantages of the app.

We are in the world of cosmetic dentistry and this is just next level marketing.

We noticed straight away that the patient could get an idea of their new smile before they even picked up the phone to make an appointment.

This was priceless!

Since we promoted **MySmileSim** over social media for two weeks, we have had over 50 photos sent through the **mySmileSim** App for simulation.

Here are some examples of what the patients have said after using the **mySmileSim** App and being able to see how much better they could look.

1) Jade sent in her 'selfie' to **mySmileSim** to see what she would look like with a new smile. We sent back her smile simulation within the hour. I was thrilled to see that same day she booked in with SmileOnPerth for a complementary consultation. Jade arrived for her appointment, with her printed out photo. After an hour consultation, she booked in for her veneers. The value of her smile case was \$4620.00. We were thrilled with the outcome.

2) Shayna had always been too embarrassed of her smile to go in and see a dentist. From the privacy of her home, she sent in a 'selfie' and was able to see what could be achieved. After seeing the result, she wrote to me to see what it would cost. I gave her an estimation and shortly after that she booked in to see us for her hour complementary consultation. At that appointment she committed to her smile make over for \$6100 and applied then and there for Zip money, which was approved and she is getting her new smile on the 19th of June.

3) More and more men are getting smile makeovers. Ben had seen his mates smiles on Instagram. He sent in his selfie using the **mySmileSim** App on the Tuesday, we got him in to see us on the Wednesday and he paid \$4620 cash for his new smile. We are fitting the veneers in June.

Some of the smiles were used as a visual marketing tool whilst the patient was in the office. The patient wanted to get an idea of how their smile could look. I simply said, download our app, **mymilesim** and take a selfie. The turnaround time to get the smile back was so quick that the patient got to see their best possible smile before they left my office.

Our last case was this Thursday. A patient walked into the practice with his **mySmileSim** simulation on his mobile. He had all the notes we had discussed, including an estimated price. He walked in knowing that he had \$5000 approved at Zip money and he was 70% sold when he walked into Sean's surgery. I was simply amazed. The patient was more amazed. He was so impressed that we offered this service.

In today's times, there is so much competition that when Les and Jonathan offer an app like this, we have to take advantage of it, and in our case it has been a vital part of our survival during the pandemic.

If you would like to ask us any other questions, feel free to contact us.

Keep smiling
Sean and Lara Slotar